



everyoneon

**CLOSING THE DIGITAL
DIVIDE IN OUR TIME**

2017 ANNUAL REPORT

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Letter from the CEO



Dear EveryoneOn supporters,

Welcome to our 2017 annual report. Moving into 2018, our work in digital inclusion continues to make us proud and motivates us to do even more. Since 2012, we have connected more than 600,000 people in the United States to low-cost internet service, devices, and digital literacy training.

As we have said before, the internet is the first rung on the ladder of social and economic opportunity. If we connect everyone everywhere in the United States to that internet, we have put that first rung within reach for everyone. Here are some ways that we have done that in 2017:

- Celebrated the second anniversary of ConnectHome, our groundbreaking work with the U.S. Department of Housing and Urban Development to connect people living in public housing. Through the two years of the program, tens of thousands of people living in public housing across the 28 pilot communities have been connected to low-cost, at-home Internet service, and digital literacy training. In addition, more than 7,000 devices including tablets, laptops, and desktop computers have been distributed.
- Launched ConnectHomeUSA, which is the expansion of ConnectHome, which added another 30 communities in the fight to close the digital divide in public housing. Between now and 2020, ConnectHomeUSA will include more than 100 communities and connect more than 350,000 people to the internet at home. We are also especially excited to add our 2018 ConnectHomeUSA Celebrity Ambassador, Michael Johnson of the Cincinnati Bengals.
- Partnered with the Rhode Island Department of Housing as our first Digital Equity Champion, which is our movement to engage large institutions already serving low-income people to work with EveryoneOn to help distribute internet to their beneficiaries. We now have more than 30 around the country.
- Continued our partnership work with organizations like Best Buy, Kano, and GitHub to help conduct computer and coding classes for hundreds of youth in cities like Washington, D.C. and Oakland, CA. Participants in these trainings learned not only how to code, but also took home a Kano device of their very own.
- Participated in conferences and panels on a variety of digital inclusion topics including Lifeline reform, ConnectHome, public Wi-Fi services, and other solutions to end the digital divide. Our work has received national and local attention through a variety of media channels such as CNNMoney, Wired Magazine, and US News & World Report and we continue to be a sought-after resource for all things digital inclusion.
- Advocated for the protection of the Lifeline program, which could connect more than 40 million low-income people to low-cost internet service across the country, and for rural broadband infrastructure to connect those in forgotten communities in the United States who have no internet options at all.

These are just a few of the things featured in this report and that we will build on in 2018. We continue to work with deliberate speed towards our goal of connecting 1 million people in the United States by 2020.

In 2018, we are poised to make great leaps towards our goal, particularly through our work with ConnectHomeUSA, Digital Equity Champions, and further enhancing our offer locator tool to reach even more people who need and want the internet. Thank you for your support.

Sincerely,

Chief Executive Officer
EveryoneOn





EveryoneOn and the Digital Divide



everyoneon

A national nonprofit
creating social and
economic
opportunity by
connecting
everyone
everywhere to the
internet



600,000+

NUMBER OF PEOPLE WE HAVE
CONNECTED SINCE 2012

1 MILLION

NUMBER OF PEOPLE WE WILL
CONNECT BY 2020

EveryoneOn.org

EVERYONEON MODEL

CREATE & DEPLOY AFFORDABLE INTERNET OFFERS

- We work with internet service providers to create and refine their low-cost offers. These are usually priced at approximately \$10 per month.

EASY ACCESS & AWARENESS

- People can text us, call us, email us, download our app, or visit us at www.everyoneon.org to sign-up for low-cost offers, devices, and digital literacy training.

PEOPLE & PARTNERS ON THE GROUND

- We interact with people in everyday places and have a network of hundreds of partners across the country.



600,000

Number of People EveryoneOn Has Connected Since 2012

1M

Number of People EveryoneOn Will Connect By 2020

OVERALL DIGITAL DIVIDE SNAPSHOT

62M+

Number of
Unconnected People in
the U.S.

70%

Percentage of Teachers
that Assign Homework
Online

50M + 12M

Number of People
Not Online Because
They Cannot Afford
Internet

It is believed that
the majority of these
people live in urban
and suburban areas.

Number of People
That Cannot Get The
internet at Home

It is believed that the
majority of these
people live in rural
areas.

90%

Percentage of People
That Use Online Tools
for Job Searching

The Digital Divide disproportionately impacts low-income and people of color



NATIONAL TEAM BUILT FOR IMPACT

In 2017, EveryoneOn staff expanded to include a new position focused on shared valued opportunities, experienced changes to regional staff's areas of work, and included promotions for the programs and regional teams. In addition, we continue to have support from intern and fellowship placements. Currently, we have 15 team members working in four states, along with the national office in Washington, D.C.

2017 STAFF

Chike Aguh
Chief Executive Officer

Vin Menon
President & Chief Operating Officer

Veronica Creech
Chief Programs Officer

Norma Fernandez
Senior Director of Strategic
Partnerships

Sarah Graham
Communications & Marketing
Manager

Davita Louie
Partnership Development
Director

Paul Johnson
Operations and Finance Manager

Amber Petty
Senior Manager, National Programs

Joojo Orcan
Programs Associate

J'Tanya Adams
Regional Director, Mid-Atlantic

Paulina Chavez
Regional Director, Southern
California

Rania Ahmed
Regional Manager, Northern
California

Maribel Martinez
Regional Director, Southeast &
Puerto Rico

Kurt Peluso
Regional Manager, North East

Ethan Green
Senior Manager, SVO and Policy

BOARD OF DIRECTORS & CORPORATE ADVISORY BOARD

In 2017, we saw significant changes to our board of directors.

We welcomed Nicole Sanchez, of Vaya Consulting and former corporate advisory board member, to our board of directors. Welcome, Nicole!

In addition, we saw Ben Hecht, Josh Gottheimer and Jed Katz transition off the board. We thank them for their service.

Both boards are comprised of leaders from the nonprofit, philanthropic, government, financial, and communication sectors and are integral to the success and future of our digital inclusion work.

2017 BOARD OF DIRECTORS

Nicole Sanchez
Board Member

Carlos Slim Helú
Board Member

Jorge Martinez
Board Member

Zach Leverenz
Board Chair

2017 CORPORATE ADVISORY BOARD

Peter McElligott
Citrix

Stephen Stokols
FreedomPop

Vincent DiBiase
T3 Partners

Steve Trimitiere
FamilyWize

Toya East
GitHub

Jordan Usdan
Microsoft

Amy Quinn
Cox Communications

Stephen Wakefield
Discovery

Ben Roberts
The Martin Agency

Monique Woodard
Black Founders

Eric Seguin
Solix, Inc.

Scott Kinney
Discovery Education

James Spillane
Sprint

Michael Carlson
Harris Wiltshire Grannis

Gabriela Domenzain
Latino Policy Institute



EveryoneOn: A Year in Review



ConnectHome: Pilot Communities

In 2017, EveryoneOn's work to bridge the digital divide for HUD-assisted residents experienced exciting changes.

Since 2015, EveryoneOn has partnered with the U.S. Department of Housing and Urban Development to support digital inclusion programs in 28 pilot sites throughout the United States.

During this stretch, we have connected more than 20,000 households, distributed more than 8,000 computing devices, and held more than 350 trainings. While we are proud of our accomplishments, we know that they serve not only as a testament to the pilot's success but as a reminder of how big our impact can be through anchor institutions.

ConnectHomeUSA

In May 2017, EveryoneOn launched ConnectHomeUSA, a continuation of the work started by the ConnectHome pilot in 2015. With this new name, the program will expand to more than 100 communities with the goal of connecting 350,000 people living in public housing, all by 2020.

1st Cohort

On July 27, 2017, ConnectHomeUSA welcomed the 2017 community cohort with 27 communities who raised their hand to bridge the digital divide for their residents. These communities are the first of new class of communities committed to the process of ending the digital divide in public housing. These communities include:

Winnebago County, Illinois • Detroit, Michigan • Goldsboro, North Carolina • New Haven, Connecticut • MOWA Choctaw, Alabama • Las Vegas, Nevada • St. Louis City, MO • Charlotte, North Carolina • Renton, Washington • San Joaquin County, California • Portland, Oregon • Salt Lake City, Utah • Phoenix, Arizona • Brownsville, Texas • Edinburg, Texas • Greensboro, North Carolina • Wilson, North Carolina • Louisville, Kentucky • Akron, Ohio • North Little Rock, Arkansas • Lumbee Tribe of North Carolina • Pasco County, Florida • Pittsburgh, Pennsylvania • Westmoreland County, Pennsylvania • Ponca Tribe of Nebraska • Prichard, Alabama • Sanford, North Carolina



ConnectHomeUSA

An EveryoneOn Program



ConnectHomeUSA is an ambitious, community-led initiative that will change the lives of more than 350,000 people living in public housing across the United States. The work to connect people has just began. We are invigorated about the commitments that these communities have made to digital inclusion and we look forward to the upcoming years as we get to see words turned into action.



CHIKE AGUH

2017 CONNECTHOMEUSA SUMMIT

Community leaders met with their counterparts (both pilot and new), stakeholders, and industry leaders at the inaugural ConnectHomeUSA summit in Washington, D.C. on October 31 and November 1, 2017. The summit provided an open forum for sharing best practices, lessons learned, and networking building on the program's open source principle.

ConnectHomeUSA Celebrity Ambassador

During the ConnectHome USA Summit, we welcomed our inaugural ConnectHomeUSA celebrity ambassador, NFL superstar Michael Johnson, who is a defensive end for the Cincinnati Bengals and a standout on and off the field. Nominated for the 2017 Walter Payton Man of the Year award, Johnson has committed himself to making a difference through the work of his foundation, the MJ93-90 Foundation, which works to educate children on the importance of capitalizing on their talents and abilities with educational and technological programs. He is lending his voice and platform to ConnectHomeUSA because he recognizes the importance of home connectivity in providing opportunity to those who need it most.



Chike Aguh, CEO, EveryoneOn; Thomasene Johnson, mother of Michael Johnson and chairman, MJ9390 Foundation; Rep. Terri Sewell, D-Alabama; Sam Johnson, father of Michael Johnson; Veronica Creech, CPO, EveryoneOn and ConnectHomeUSA lead; and Michael McDonald, VP of Government Relations, Boys & Girls Club celebrate the announcement of the inaugural ConnectHomeUSA Ambassador, Michael D. Johnson.

Partnerships

BestBuy Foundation



In 2017, we entered into year two of partnering with the Best Buy Foundation as a national partner to implement Coding for Change. Coding for Change is a one-day training for teens aged 14-18, where students build KANO computing devices, get introduced to native coding apps, and hear about avenues for careers in technology. Coding for Change aims to spark an interest in technology in low-income youth, cultivating the next generation of innovators in today's digital economy.

There will be more than 30 billion connected devices in the world by 2020, yet currently, there are under 30 million skilled workers who can understand and can shape them. Further, there will be an estimated one million more computing jobs than applicants who can fill them by 2020.

Coding for Change is a critical initiative as an intervention to this dearth in skill and aspirations.

In our 2016 Coding for Change program, we reached more than 600 students. In 2017, we raised the bar reaching more than 700 students in seven markets across the United States including Washington D.C; Los Angeles, CA; Oakland, CA; Cliffside Park, NJ, Chicago, IL; Choctaw Nation of Oklahoma, and Broward County, FL.

1300+ Students Served So Far

Partnerships

Google Fiber



In 2017, EveryoneOn joined Google Fiber's efforts to improve internet access and digital literacy in four Fiber cities: Durham, NC; Kansas City, KS, and MO; Nashville, TN; and San Antonio, TX. EveryoneOn team members leveraged national partnerships and resources, expertise in broadband outreach and adoption, and regional insights to facilitate activities and collaborations focused on connecting low-income residents to broadband service, devices and training resources.

We are happy to highlight our work in Nashville, TN, and San Antonio, TX.

Nashville: EveryoneOn secured funding for 180 devices from the Community Foundation of Middle Tennessee and facilitated two trainings on how to shop for low-income internet service reaching 50 senior citizens. In addition, we worked with the Nashville Public Library to add the EveryoneOn widget to their website, which allows library patrons to link to our offer locator tool directly from the library website!

San Antonio: EveryoneOn collaborated with the San Antonio Housing Authority, a ConnectHome community, to develop outreach strategies, sustainability plans, and partner recruitment strategies to accelerate their ConnectHome efforts. We also developed a training package aimed at creating an informed consumer for the upcoming internet-only GoogleFiber offering.

Partnerships

Sprint



EveryoneOn assisted Sprint with recruiting roughly 40 school districts to participate in its One Million Project. This work by EveryoneOn stewarded about 50,000 lines of service for high school students. Schools were located in the following states: Florida, Ohio, Michigan, Colorado, Massachusetts, Rhode Island, New York, New Jersey, Ohio, Alabama, North Carolina, and California

Partnerships

AMEX Dollars&Sense

On May 25, 2017, we wrapped up our final year of implementation on the Dollars&Sense pilot in Clarksdale, Mississippi. Over the past three years, we have partnered with American Express, the local school district, CableONE, and MoneyThink to provide free at-home connectivity to students enrolled at Clarksdale high school as well as financial literacy training for seniors.



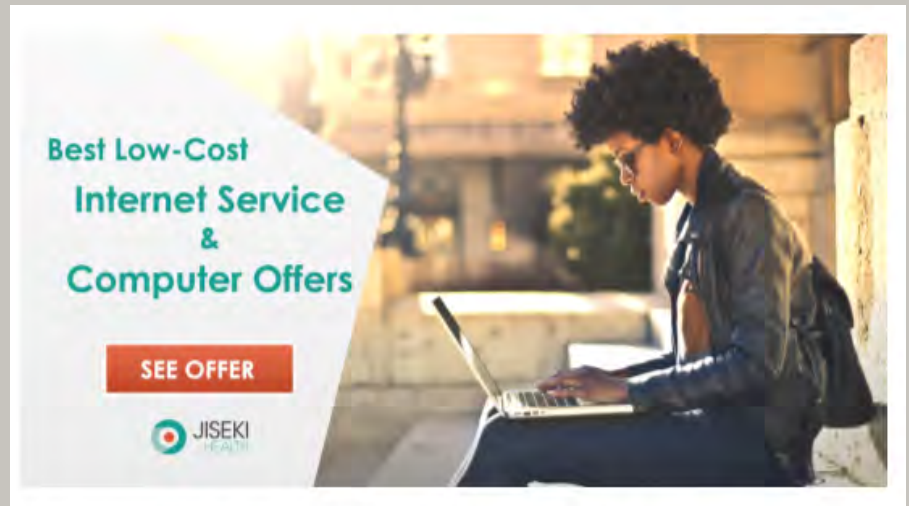
500 Families
Served



Partnerships

Enrollment Partners

Enrollment partners, EveryoneOn's network of diverse organizations committed to helping generate awareness about internet, computer, and computer literacy resources, are integral to our work and goal of helping connect one million people by 2020.



JISEKI HEALTH

Jiseki Health is a wonderful example of how organizations can help create digital equity. Jiseki Health is an organization dedicated to helping people find "deals, services, and savings" in an effort to improve quality of life for all. Through their social media channels, specifically Facebook, Jiseki shares these deals, services, and savings. In 2017, Jiseki leveraged Facebook ads to invite their more than 18,000 followers to EveryoneOn's offer locator tool. As a result, 11,750 searches were made on our tool! Collectively, Jiseki Health and EveryoneOn have been able to help people find low-cost internet offers, affordable devices, and digital literacy resources.

Partnerships

Digital Equity Champions

In 2017, EveryoneOn launched a new initiative called Digital Equity Champions (DECs). DEC's are individuals, organizations, agencies, and other groups who work directly with low-income people and have committed to provide information about low-cost internet service, devices, and digital literacy resources as part of their service offerings.



CONNECTFAMILIAS

ConnectFamilias is a great example of a small but mighty community organization based in Little Havana serving some of the most disadvantaged neighborhoods in Miami-Dade County, FL, with a focus on ensuring children have access to opportunity. Realizing that many of their families complained about not being able to afford internet for their children's homework, ConnectFamilias reached out to EveryoneOn to learn more about how we provide access to low-cost home internet and affordable computers to low-to-moderate income families. The result was a unique partnership in which ConnectFamilias pledged to incorporate the internet question into their client intake process and work with EveryoneOn to cross-promote their programs and services through their social media channels.

Offer Locator Tool

Through our offer locator tool, we connect people to the power of the internet to ensure they are not left out of the digital economy, thereby closing the opportunity divide.

Our tool brings awareness of low-cost internet offers, affordable devices, and digital literacy resources. People can quickly and easily access our tool by texting, calling, emailing, visiting www.everyoneon.org or through our mobile app.

By entering their zip code and answering one eligibility question, users can find affordable connectivity solutions in their community and be directed to provider pages to sign-up for service and/or purchase a device. In addition, our digital platform features free, high-quality digital content on diverse topics, including computer and internet basics, financial literacy, education, and employment.

BY THE NUMBERS

160,000+

The number of searches on the offer locator tool in 2017

30,000

Increase in the number of searches from 2016.

15

Percent of searches that came in through our partners' unique URLs



We are happy to share that we added an additional tool to our toolbox to increase awareness and access: the EveryoneOn widget. The widget serves as a short-cut to the offer locator tool and can be added to partner organization's websites as an icon or block. Widgets can be requested at support@everyoneon.org.

Policy

Following the inauguration of Donald Trump, the Federal Communications Commission (FCC) and, by extension, telecom policy in the United States took on a radically different tone. Under FCC Chairman Tom Wheeler's tenure, policy initiatives were meant to expand internet access to low-income and underserved communities. The Lifeline Modernization Act of 2016, if left unchanged, would have subsidized hundreds of internet service providers, large and small, to provide broadband access to their customers for the low price of \$9.25 per month. The designation of broadband internet as a public utility under Title II of the Communications Act through the 2015 Open Internet Order made broadband providers subject to regulation similar to telephone lines. By preventing discrimination, the Title II designation blocked the potential creation of a tiered internet as new technologies and services emerge and change the way we interact with the Web.

After Ajit Pai was confirmed as FCC chairman, immediate action was taken to undo most of this work. In February 2017, Pai changed the Lifeline program to prevent some ISPs from participating in the program, signaling a shift in policy that would later see the near-gutting of the program. Following the appointment of Brendan Carr as FCC Commissioner, the majority further toyed with the idea of lowering the definition of "high-speed" internet from 25:3 download/upload speeds to 10:1, which would reduce the bare minimum speed that must be provided to consumers. Also, EveryoneOn continues to support strong net neutrality regulation and opposes actions by the current FCC to weaken them. Despite hopeful comments from President Trump over the summer that rural broadband infrastructure would be a priority line item for his infrastructure bill, there was little-to-no follow up from the White House in 2017.

In response to these policy shifts, EveryoneOn adopted a more vocal approach, actively voicing our concerns over changes to the Lifeline program and net neutrality. We have also formed new partnerships in order to increase our bargaining power and range of influence. Finally, with the support of our new senior manager for shared value opportunities and policy, we have begun developing a national strategy to be executed in 2018 to build groundswell and affect change at a local level.



OTHER HIGHLIGHTS

- Became a dues-paying member of the Schools, Hospitals, and Libraries Broadband Coalition (SHLB) and signed on to several of their letters to the FCC
- Formed partnerships with the World Wide Web Foundation and NTCA-The Rural Broadband Association
- Submitted five comments/replies to FCC filings
- Published two blog pieces on net neutrality
- Met with representatives from the offices of Rep. Austin Scott, Sen. Bernie Sanders, Sen. John Boozman and FCC Commissioner Mignon Clyburn



Regional Reports

Southeast & Puerto Rico

EveryoneOn's work to connect low-income people living across the Southeast and Puerto Rico began in 2005 and is led by Maribel Martinez. Below are highlights from 2017:

- Created new entry point for internet adoptions through VITA programs in Florida;
- Fall surge in regional website activity with record highs
- Senior pilot final report was released following the conclusion of the pilot program with excellent results
- Continued recruitment of DEC's and EP's along with webinars supporting that work broadcasted monthly
- Created new relationships in Puerto Rico within the nonprofit and public sectors.

Northeast

EveryoneOn's work to connect low-income people living throughout the Northeast is led by Kurt Peluso. Below are highlights from 2017:

- Created strong relationships at the statewide levels in New Jersey and Rhode Island, which has allowed us to discuss policies moving forward
- Served on panels, and increase adoptions across the areas
- Increased our adoptions with 1MP and T-Mobile significantly

Mid-Atlantic

EveryoneOn's work to connect low-income people living in the Mid-Atlantic is led by J'Tanya Adams. Below are highlights from 2017:

- **ConnectHomeUSA:** Shepherded five North Carolina ConnectHomeUSA cities (Charlotte, Greensboro, Goldsboro, Sanford and Wilson), the North Carolina Lumbee Tribal community and the ConnectHome pilot city of Durham.
- **Sprint 1 Million:** During 2017, West Charlotte High School in Charlotte, NC effectively piloted the Sprint 1 Million and Digital Opportunity Zone programs. Following the NC pilot, school districts in the counties of Mecklenburg, Nash, Pitt, Rockingham and Cumberland were approved to participate in the Sprint 1 Million program yielding thousands of lines of connectivity to North Carolina students.
- **Devices:** Formed strong partnerships with local device refurbishers Kramden Institute and E2D that have placed hundreds of devices to date with local North Carolina families.
- **Geek Squad Academy:** Advocated for a Geek Squad Academy at Johnson C. Smith University that served a minimum of 100 urban youth.



Southern California

In 2017, EveryoneOn in Southern California made large headways towards closing the digital divide in the region. The work is led by Paulina Chavez. Below are highlights from 2017:

- Through the Sprint 1 Million Project program, we supported the applications of four large school districts in the region including Los Angeles Unified and Compton Unified resulting in nearly 15,000 devices being distributed to high school students in those districts.
- Saw EveryoneOn engage with two of the region's Promise Zones, the Los Angeles Promise Zone (LAPZ) and the South Los Angeles Transit Empowerment Zone (SLATE-Z). The Promise Zones program aims to create jobs, increase economic opportunity, improve educational outcomes, reduce crime, and leverage private capital in communities with high capacity but also high needs. Partnering with Promise Zones allows EveryoneOn to leverage existing networks of trusted community stakeholders to get the word out about available low-cost internet offers, low-cost devices, and locations for digital literacy training to hundreds of thousands of Angelenos.
- Additionally, we began the implementation of a grant through Capital One supporting financial literacy of senior citizens in Los Angeles through their "Ready, Set, Bank!" online curriculum. The program allowed participants to learn alongside a cohort of their neighbors about the benefits of online banking and encouraged conversations around financial literacy at large. Seniors who participated in all the scheduled sessions were eligible to receive up to \$100 towards sign up to a low-cost internet offer through EveryoneOn. The program was well received and participants indicated that the curriculum gave them the confidence to explore signing up to online banking to help manage their finances and that the \$100 credit towards low-cost internet service was critical in getting them connected and engaged in the digital economy. This work continues in 2018 with additional cohorts scheduled.



The first cohort of the Capital One Senior Pilot proudly hold up their certificates of completion.

Northern California

EveryoneOn's work to connect low-income people living in Northern California is led by Rania Ahmed. Below are highlights from 2017:

- Led EveryoneOn, along with Veronica Creech, at Future Cities Accelerator and created framework for Digital Equity Champion movement. EveryoneOn now has 43 Digital Equity Champion partners across the United States.
- Joined the board of San Francisco based Community Technology Network and Digital Passport Team of the San Francisco Tech Council. My Passport to the Digit@l World provides fun and inspirational opportunities for older adults and people with disabilities to learn about the many things they can do online and ways to develop new skills at their own pace. Participants will pick up their Passports at selected sites in San Francisco, learn a skill at the training site of their choosing, do a simple exercise to show that they've mastered the skill and move on to the next activity. The pilot will launch at Connect with Tech Week in May 2018 and run through June 2019.
- In partnership with N-Map, Harvard's Berkman Klein Center for Internet & Society created a series of short films that demonstrate why access to affordable, high-speed internet is as important as electricity in today's America. Represented EveryoneOn to highlight the acute responsibility of Silicon Valley in bridging the digital divide and followed a Bay Area family without internet. The video series will be used by the Berkman Klein Center and other stakeholders in order to further the discussion on internet infrastructure and remove barriers to universal high-speed internet access in the U.S.
- Cultivated strong partnership with Jiseki Health, a Palo Alto-based company that connects hard-working Americans to meaningful savings on vital products and services to improve health, in growing their low cost, scalable, and effective initiatives to use targeted online Facebook ads to connect low-income consumers to low-cost internet.





Events and Press Coverage

Connectivity & Conversation

EveryoneOn hosted an evening of refreshments and conversation with Congressman Josh Gottheimer and Congressman Seth Moulton in May. The event featured the premiere of EveryoneOn's short documentary about our work to close the digital divide.



Press Recognition



WIRED SUBSCRIBE

ISSIE LAPOWSKY BUSINESS 05.25.17 11:01 AM

NO MATTER WHAT WASHINGTON DOES, ONE NONPROFIT IS CLOSING THE DIGITAL DIVIDE

CNN tech BUSINESS CULTURE

Increase Internet access

20% of Americans don't have Internet access at home.

"Most of this population is disproportionately poor or in low-income households. EveryoneOn, which partners with internet service providers to offer low-cost plans as low as \$10 a month, is helping to bridge the digital divide."

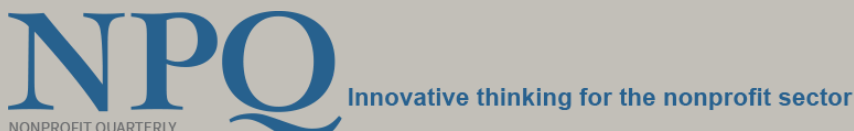
States Struggle to Bridge Digital Divide

Inequity a challenge in nearly every aspect of daily life – even our digital world.

The educational needs of Princeann Vick's son Noah made life without internet untenable. (Lexie Moreland for USN&WR)

By Gaby Galvin, Staff Writer
March 16, 2017, at 1:06 p.m.

For five years, Princeann Vick was one of the millions of Americans who couldn't afford a home internet subscription.



CONFERENCES AND PUBLIC SPEAKING ENGAGEMENTS

EveryoneOn participated in a variety of conferences and speaking engagements in 2017. From testimony on the ways EveryoneOn is working to end the homework gap to public forums on digital inclusion to national press events, EveryoneOn continues to be a sought after speaker on digital inclusion and the digital divide in the United States.



VOICES OF THE DIGITAL DIVIDE



“

At one point, I would have told you no, the Internet isn't important. But, not now. The Internet is an essential part of my life. I'm so glad that have the Internet now.

”

For five years, Princeann Vick was one of the millions of Americans who couldn't afford a home Internet subscription.

Suddenly, though, being unconnected became problematic. Her son, diagnosed with attention-deficit, hyperactive and oppositional defiant disorders, entered kindergarten in 2014.

“I am a paper and pencil kind of gal,” Vick says. But in order to communicate with the teachers and help facilitate out-of-school learning, she needed the Internet. So she started bringing her laptop to the public library and community center near her home in Little Ferry, New Jersey, where access was limited.

Vick would probably still lack home Internet access if it weren't for EveryoneOn, a national nonprofit that connects low-income earners with low-cost broadband through partnerships with internet providers. Her son takes part in the free lunch program at school, qualifying her for EveryoneOn's services. Vick connected with the organization around March 2016.

“People need Internet, and if this can help, I'm all for it,” the stay-at-home mom says. “Because it's expensive. And everything these kids do now is online ... they're always on their tablets or their phones. They've got to be linked up to something.”

FINANCIAL INFORMATION

EveryoneOn is a 501(c)(3) nonprofit organization, and 100 percent of all donations received are tax deductible. Financial support helps us maintain our commitment to providing high-speed, low-cost broadband, technology, and free digital literacy to ensure a fair and just future for all. To make a charitable donation to EveryoneOn, please note that our federal tax ID (#45-4868462) may be listed as “Connect to Compete, Inc.”

EXPENSES 2017

GENERAL & ADMINISTRATIVE		PROGRAMS	
Operations, Rent, & Other	\$215,674	Broadband Adoption & Training	\$1,657,092
Fundraising	\$138,456	Communications & Awareness	\$151,750
		Eligibility & Enrollment Systems	\$94,085
Total G&A	\$354,130	Total Programs	\$1,902,927
Total Expenses: \$2,257,057			

INCOME 2017

Corporations	\$1,263,383
Foundations	\$205,000
Community Organizations	\$224,133
Individuals	\$7,059
Miscellaneous	\$9,033
Total Income	\$1,708,607

* The gap between 2017 revenues and expenses is covered by surpluses carried over from prior years.

The Opportunity of Internet for All

Students are 7 percent more likely to graduate high school and college when connected to the internet at home. People who receive a high school diploma will earn \$1 million more over a lifetime compared to those without and the same is true for those who graduate college relative to those who do not.²

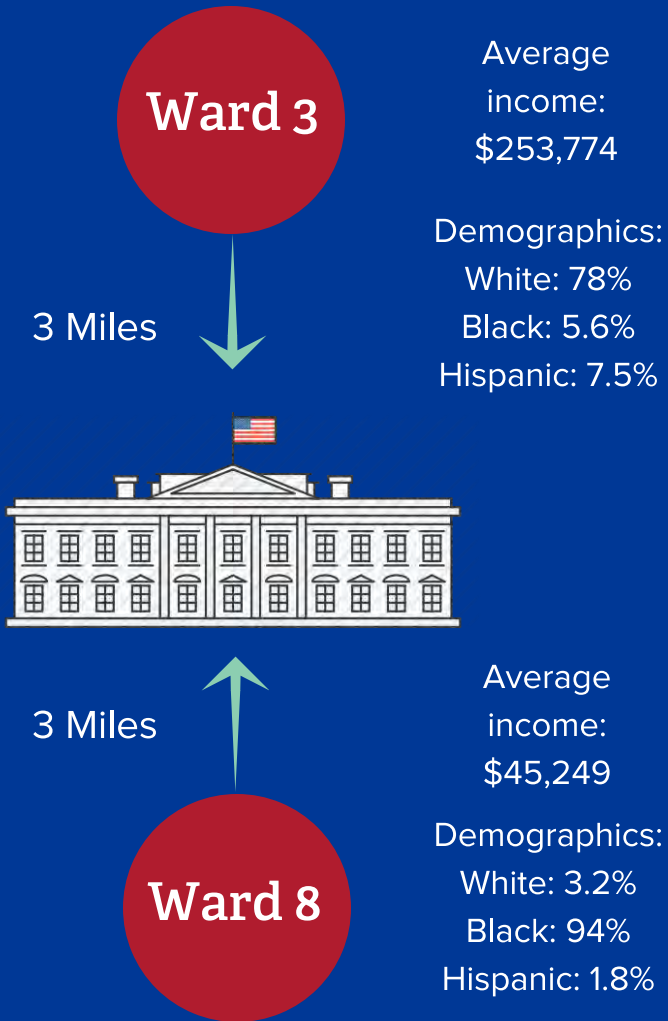
With the increase of healthcare monitoring software, internet connectivity on average allowed the healthcare system to save \$6,600 per year in expenses due to proactive preventative care and a reduction in hospitalization. We used population with diabetes (9.7 percent) to obtain average value of impact per person.³

Based on findings from the White House Council of Economic Advisors and the Bureau of Labor Statistics, if an unemployed person has the Internet at home, they will get back in the workforce 7 weeks faster and add more than \$5,000 to their income.¹

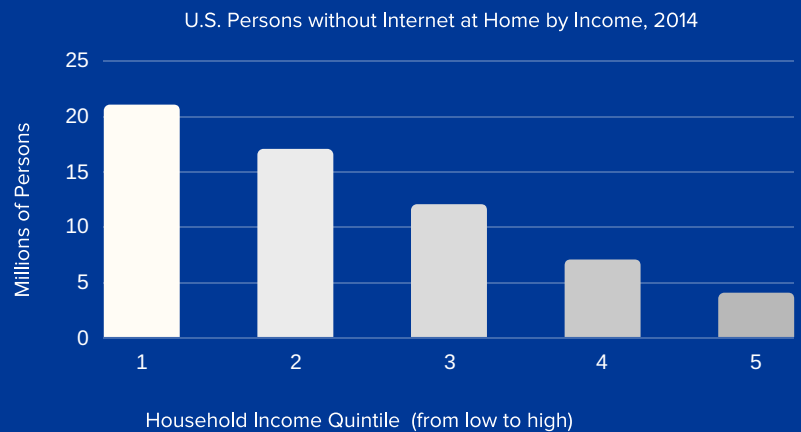
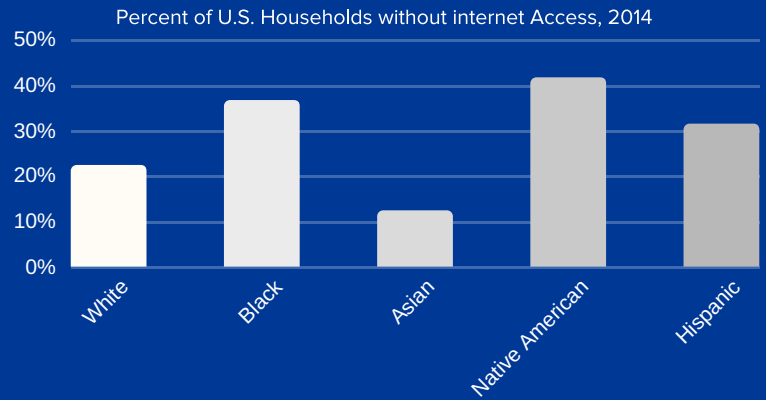
Potential for more than \$2 million in lifetime earnings if you are connected to the internet.

WE NEED INTERNET FOR ALL, NOT JUST SOME

In Washington, D. C. less than three miles from the White House, the digital divide is real. This divide cuts across income and demographic lines.



In the United States, the digital divide affects minority and low-income people the most.



THE BENEFITS OF INTERNET CONNECTIVITY ARE ENDLESS.



HELP US CONNECT PEOPLE IN THE UNITED STATES TO THE INTERNET AND THE OPPORTUNITY IT BRINGS

Your financial support allows:

- Children to do their homework
- Students to apply for college
- Families to apply for public benefits
- The unemployed to fill out job applications online
- Patients to receive preventative care through telehealth monitoring software
- The underbanked to gain access to online banking
- Grandparents to keep in touch with their grandkids

All it takes is \$10 to connect one family to low-cost, high-speed internet service for one month.

- \$50 covers a broadband router and one month of service.
- \$120 provides home Internet service to a family for a full year.
- \$1200 will help 10 families gain home Internet access for a full year.

HOW MANY PEOPLE CAN YOU HELP CONNECT?

If you have funding opportunities or are a foundation or corporation interested in working with EveryoneOn to end the digital divide, please contact us at development@everyoneon.org.



Thank You!

everyoneon.org | [@everyone_on](https://twitter.com/everyone_on) | info@everyoneon.org