

Board Member Responsibilities

About EveryoneOn

EveryoneOn envisions a more just and prosperous future for all by ensuring every American can harness the transformative power of the internet. No longer a luxury, broadband is the fundamental building block of our digital economy; and yet over 24M households, disproportionately underserved low-income and communities of color, have been priced out and cut off from the most important communications platform and economic engine of our time. Moreover, the COVID-19 pandemic exacerbated the digital divide and forced us to consider the challenges it creates, in particular for under-served communities of color. Existing inequities in access to connectivity, devices, and digital skills training create barriers to resources, services, and opportunities, which in turn deepen educational and economic gaps, with implications on a household level and the broader economy. Fostering digital equity for all, and in particular those hardest hit by the pandemic, is imperative.

EveryoneOn is tackling this head on. We are a nonprofit with national reach and local impact dedicated to creating social and economic opportunity by connecting underserved families to affordable internet service and computers, and delivering digital skills training opportunities. Since 2012, we have helped connect more than 1M people to high-speed internet, distributed 6,000+ computers to low-income households, and delivered thousands of hours of digital skills training across the country. We are just beginning. The recent passage of the Infrastructure Investment and Jobs Act (\$65B allocated for broadband infrastructure and digital inclusion activities) presents a landmark and unique opportunity to tackle the digital divide and the inequities created by it.

In response, we are leveraging our deep expertise and model that brings together cross-sector partners to: 1) scale our existing programs, in particular our digital skills training academy that reaches underserved adults and diverse organizations and 2) increase government support for digital inclusion programs through advocacy efforts.

More information about EveryoneOn can be found in the links at the end of this document.

Role of Board Members

EveryoneOn seeks to recruit board members to support the organization during this exciting time to scale and deepen our impact. EveryoneOn significantly serves BIPOC communities, particularly the Black/African-American and Latino/x communities. We are seeking board members with lived experience, and those who are culturally competent within a BIPOC framework.

The board is currently comprised of dedicated individuals with diverse skills who are passionate about our mission and have committed to bringing: (1) strategic insight into issues of digital inclusion and equity more broadly, (2) uncompromising commitment to the best practices in nonprofit board governance, (3) introductions to strategic program partners, and; (4) willingness to cultivate funding and access to funding on behalf of the organization.

In return, EveryoneOn board members will benefit from a unique opportunity to (1) shape the strategy and direction of a high-profile nonprofit with national reach and impact, (2) leverage the EveryoneOn platform to inform and contribute to the national conversation around the role of technology in society, and; (3) interface with key policy makers, industry executives, and community-based leaders focused on the issue of affordable broadband and digital inclusion.

Responsibilities

Responsibilities are designed to be time-efficient for the board member, and high-value for the organization. The following illustrates the responsibilities the role entails:

1. **Staying engaged:** Staying engaged includes reviewing EveryoneOn email updates and connecting with the CEO on a periodic basis. Board members are asked to understand the organization's mission, programs, and needs as well as keep abreast of major developments in the broader field of digital inclusion.
2. **Steering the organization:** The board meets once a quarter (four times per year), with the possibility of additional ad hoc and committee meetings as needed. Meetings may require an estimated 1-2 hours per month of preparation, reviewing updates and materials supplied by EveryoneOn personnel. Quarterly board meetings (~ 3 hrs on average) typically cover: (1) governance activities (ie. financial reviews and approvals and organizational policies) and (2) strategic discussion about program development, partnerships, and growth. Committee meetings (~ 2 hrs) may also be required for work outside of the quarterly meetings (i.e. fundraising, DEI, strategic plan).

Currently, all meetings are conducted via video conference. If an in-person meeting for the board is scheduled, such as a retreat, members are encouraged to attend – likely to be held in Los Angeles.

3. **Championing EveryoneOn:** Board members are asked to serve as active advocates and ambassadors, which helps EveryoneOn develop a sustainable and diverse base of funding and programmatic support. It is our hope that each board member spends at least two “EveryoneOn resource hours” per month brainstorming and facilitating helpful introductions to funders, policy makers, relevant advocacy groups and coalitions, prospective national and regions advisory board members, and potential digital inclusion partners (state and local governments, nonprofits, media outlets, etc). We also encourage board members to champion EveryoneOn among diverse leaders, funders, and stakeholders across sectors, and recruit new board members.
4. **Resource Generation:** Board members play a critical role in fundraising and resource development. Members are asked to leverage connections, networks, and resources that can benefit EveryoneOn’s fundraising efforts. Fundraising and resource development activities can be customized based on individual potential and capacity, but it is an expectation that all board members commit to assisting the organization in meeting fundraising goals.
5. **Coaching, mentorship and support for CEO and senior leadership team:** As board members’ time and capacity allows, they may be asked to lend their individual expertise and leadership skills to support the growth and professional development of the EveryoneOn leadership team.

Board Terms

The board members shall be elected for an initial one year term. At the conclusion of the first term, each member is eligible for a renewed three year term. At the conclusion of the second term, each member is eligible for a final two year term renewal.

Key Characteristics

- A passion for fostering digital equity in underserved communities.

- Experience working with diverse populations, in particular marginalized and low-income communities of color.
- Willingness to listen, be open to diverse opinions, and actively engage with the organization and board.
- A strong commitment to creating a more just and prosperous future for all communities.
- A belief in the unique power of technology to disrupt the status quo and accelerate access to opportunity for historically underserved populations.
- A thoughtful and collaborative leader with demonstrated experience in these fields, including, but not limited to DEI, fundraising and development, legal, human resources, finance, technology (i.e. future of work, broadband infrastructure), workforce development, measurement and evaluation, government affairs, and public policy and advocacy.

Service on EveryoneOn's board of directors is without compensation, except for administrative support, travel, and accommodation costs in relation to board members' duties.

EveryoneOn values a diverse organization and invites women, people of color, LGBTQ+ individuals, people with disabilities, members of ethnic minorities, foreign-born residents, veterans, and program beneficiaries to serve on the board of directors.

More Information

- [EveryoneOn website](#)
- [Overview deck](#)
- [2023-2024 Strategic Framework](#)
- 2022 National Research: [Digital Connectivity During the Pandemic](#)
- Current [board bios](#)
- [2021 Form 990](#) and [2022 Form 990](#) (IRS Tax Filings)
- [Short video](#) on EveryoneOn's work (April 2022)