



everyoneon

CLOSING THE DIGITAL
DIVIDE IN OUR TIME

2016 ANNUAL REPORT

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Letter from the CEO



Dear EveryoneOn supporters,

Welcome to our 2016 annual report. Moving into 2017, our extensive work thus far makes us proud. Since 2012, we have connected more than 400,000 people in the United States to low-cost Internet services.

At EveryoneOn, we believe that being connected to the digital world is no longer a luxury and that we can create social and economic opportunity by connecting everyone to the Internet. Here are some ways that we have done this in 2016:

- Celebrated the 1st anniversary of ConnectHome, our groundbreaking work with the U.S. Department of Housing and Urban Development to connect people in public housing. Through the first year of the program, tens of thousands of people living in public housing across the 28 pilot communities have been connected to low-cost, at-home Internet service, and digital literacy training. In addition, more than 7,000 devices including tablets, laptops, and desktop computers have been distributed.
- Extended our partnership work with organizations like Best Buy, Kano, and GitHub to help conduct several computer and coding classes for approximately 500 youth in six cities. Participants in these trainings learned not only how to code, but also took home a Kano device of their very own.
- Experienced abundant staffing changes, undergoing leadership transition and hiring in early 2016, expanding regional staff, and filling out the dynamic national staff to fully meet the needs of our growing body of work.
- Participated in conferences and panels on a variety of digital inclusion topics including Lifeline reform, ConnectHome, public Wi-Fi services, and other solutions to end the digital divide. In addition, our work received national and local attention through a variety of media channels such as Nationswell, Univision, and The Pacific Standard, and we became a sought after resource for all things digital inclusion.

These are just a few of the things featured in this report and that we will build on in 2017.

As we told our Board of Directors in late 2016, we have set a bold and ambitious goal: connect 1 million people in the United States by 2020. This is the digital inclusion tipping point, and we need to work together to move things forward.

In 2017, we are poised to make great leaps towards our goal, particularly through our work with ConnectHome and with Sprint's 1Million Project, which seeks to connect one million high school students across the United States. We also have plans to expand our digital platform and regional broadband adoption efforts and are excited to push our new Digital Equity Champions initiative forward. Through this initiative, we will engage organizations and groups that work directly with low-income people so they can provide information about low-cost Internet service, devices, and digital literacy resources as part of their service offerings.

We are invigorated, and we hope that we can count on you to support our efforts in ending this digital divide once and for all. Thank you for your support thus far. We look forward to a successful and life-changing year.

Sincerely,
Chike Aguh
CEO, EveryoneOn





EveryoneOn and the Digital Divide



everyoneon


A national nonprofit
creating social and
economic
opportunity by
connecting
everyone to the
Internet



195,206

**NUMBER OF PEOPLE CONNECTED
IN 2016**

400,000

**NUMBER OF PEOPLE WE HAVE
CONNECTED SINCE 2012**

1 MILLION

**NUMBER OF PEOPLE WE WILL
CONNECT BY 2020**

EVERYONEON MODEL

CREATE & DEPLOY AFFORDABLE INTERNET OFFERS

- We work with Internet service providers to create and refine their low-cost offers. These are usually priced at approximately \$10 per month.

EASY ACCESS & AWARENESS

- People can text us, call us, email us, or visit us at www.everyoneon.org to sign-up for low-cost offers, devices, and digital literacy training.

PEOPLE & PARTNERS ON THE GROUND

- We interact with people in everyday places and have a network of hundreds of partners across the country.



400,000

Number of People EveryoneOn Connected Since 2012

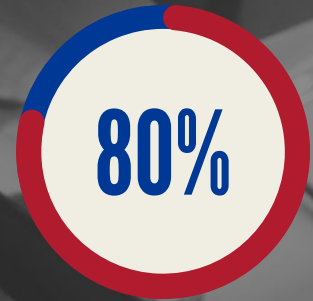
1M

Number of People EveryoneOn Will Connect By 2020

OVERALL DIGITAL DIVIDE SNAPSHOT

64M

Number of
Unconnected People in
the U.S.

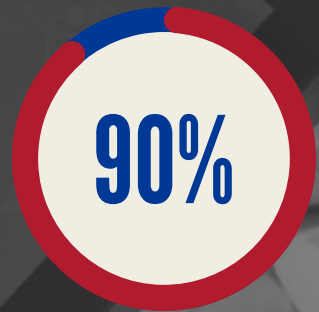


Percentage of Students
that Require Internet for
Homework

48M + 16M

Number of
Unconnected
People in Urban U.S.

Number of
Unconnected People
in Rural U.S.



Percentage of Job &
College Applications
that are Online

Disproportionally low-income and
people of color

Kept offline by cost



NATIONAL TEAM BUILT FOR IMPACT

In 2016, EveryoneOn staff continued to experience growth and change. This included a leadership transition, new staff including our chief programs officer, partnership development director, operations and finance manager, and special projects associate, promotions for current staff, and several intern and fellowship placements. Currently, we have 15 team members working in four states, along with the national office in Washington, D.C.

CURRENT STAFF

Chike Aguh
Chief Executive Officer

Norma Fernandez
Senior Director of Strategic
Partnerships

Paul Johnson
Operations and Finance Manager

J'Tanya Adams
Regional Manager, Charlotte, NC

Maribel Martinez
Regional Manager, Florida

Vin Menon
President & Chief Operating Officer

Sarah Graham
Communications & Marketing
Manager

Amber Petty
Senior Manager, National Programs

Paulina Chavez
Regional Manager, Los Angeles, CA

Kurt Peluso
Regional Manager, New Jersey

Veronica Creech
Chief Programs Officer

Davita Louie
Partnership Development
Director

Shira Cohen
Special Projects Associate

Rania Ahmed
Regional Manager, Bay Area, CA

Nolen Young
Technology Manager

**BOARD OF
DIRECTORS
&
CORPORATE
ADVISORY BOARD**

We are deeply appreciative of our Board of Directors and Advisors who provide invaluable insight and support.

Both boards are comprised of leaders from the nonprofit, philanthropic, government, financial, and communication sectors and are integral to the success and future of our digital inclusion work.

In the coming year, we will be recruiting more members to expand these groups.

As always, we are grateful for their expertise and advice on current and future projects.

**2016 BOARD OF
DIRECTORS**

Ben Hecht
Board Member

Carlos Slim Helú
Board Member

Jed Katz
Board Member

Josh Gottheimer
Board Member

Jorge Martinez
Board Member

Zach Leverenz
Board Member

2016 CORPORATE ADVISORY BOARD

Nicole Sanchez
GitHub

Stephen Stokols
FreedomPop

Vincent DiBiase
T3 Partners

Steve Trimitiere
FamilyWize

Peter McElligott
Citrix

Jordan Usdan
Microsoft

Amy Quinn
Cox Communications

Stephen Wakefield
Discovery

Ben Roberts
The Martin Agency

Monique Woodard
Black Founders

Eric Seguin
Solix, Inc.

Scott Kinney
Discovery Education

James Spillane
Sprint

Michael Carlson
Harris Wiltshire Grannis



EveryoneOn: A Year in Review

NEW LEADERSHIP



CHIKE AGUH

“ What made me take this CEO role now is the same reason I joined this organization in the first place and the same reason I came to my career in education. The Internet and the opportunity it brings need to be within reach of every person in the United States, regardless of race, income, or geography. ”

In January 2016, Zach Leverenz, EveryoneOn’s founding chief executive officer (CEO), announced that he would step down as CEO and join EveryoneOn’s board of directors. Chike Aguh, then EveryoneOn’s chief programs officer, stepped into the role of CEO.

Aguh was joined in leadership by EveryoneOn veterans Vin Menon, serving as president and chief operating officer (COO) and Norma Fernandez, serving in the newly created role of senior director of strategic partnerships. In April, Veronica Creech joined EveryoneOn as its chief programs officer, completing the leadership team.

Points of Light Civic Accelerator

EveryoneOn was selected for the seventh cohort of the Points of Light Civic Accelerator. The accelerator invests in civic ventures (both nonprofit and for-profit); the Spring 2016 cohort was comprised of 13 organizations operating in the digital and financial inclusion spaces. Over the course of 12 weeks, our leadership team learned from industry experts and consultants, discussed challenges with peer organizations, and gained access to a new network of potential partners and funders.

We participated in three one-week intensives (in Atlanta, San Francisco, and Washington, D.C.) covering a variety of topics, from improving our pitch to analyzing our business model. During the final pitch, EveryoneOn was selected by the cohort as the venture that would provide the greatest social impact. We're grateful for the opportunity to participate in the Civic Accelerator and to join the Points of Light network of alumni.





ConnectHome

EveryoneOn is the nonprofit lead for ConnectHome, a U.S. Department of Housing and Urban Development initiative to connect people living in HUD-assisted housing in the U.S.

Highlights from the pilot year, which began in July 2015, include:

- **More than 20,000 people were connected to at-home Internet service**
- **More than 7,000 devices were deployed to families in need**
- **More than 200 digital literacy trainings were held, ranging from basic computer readiness to coding/maker instruction.**

In the almost total absence of federal funds, ConnectHome was able to assemble:

- **More than 30 stakeholders from Internet service providers like Sprint to nonprofits such as the College Board**
- **More than \$70 million of private sector and philanthropic commitments in the form of cash and in-kind donations**
- **More than 20 local convenings held in communities with their local stakeholders**
- **More than 100 press mentions since 2015**

Partnerships

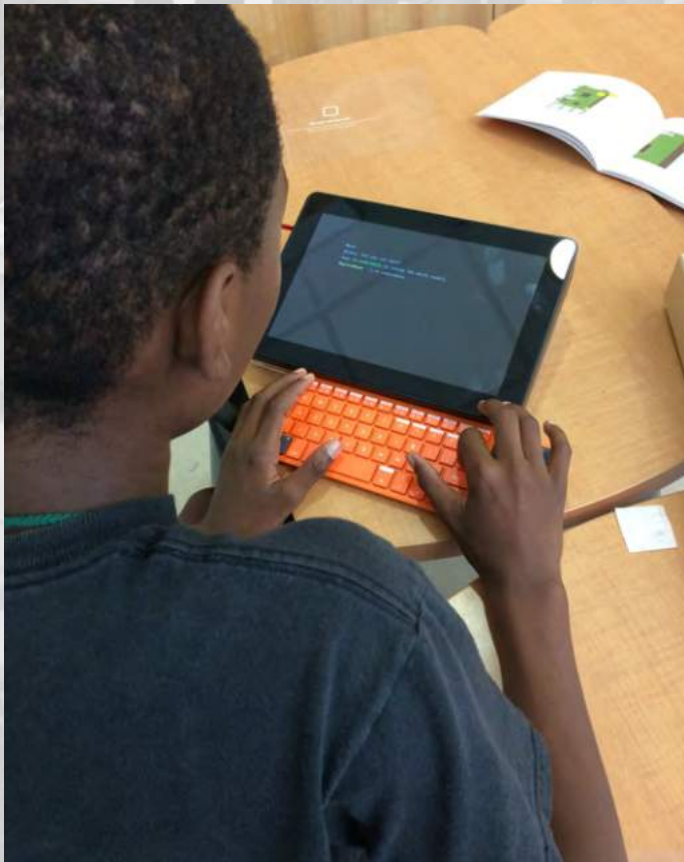
BestBuy Foundation

This year EveryoneOn kicked off our partnership with the BestBuy Foundation called #ConnectHome Kids Can Code! In this partnership, we expanded our commitment to provide access to all three legs of the digital inclusion stool and built on HUD secretary Julián Castro's vision that public housing can be a platform for stepping out of generational poverty. The program features 'build your own device' trainings in 6 markets across the nation, reaching more than 500 students in total. High schoolers were introduced to basic hardware components, circuitry, as well as the principles of opensource software. EveryoneOn also partnered with organizations such as CommonSense Media, KANO, The ClubHouse Network, and GitHub to serve as volunteers who shared their experiences working in the tech sector.

“ GitHub funds EveryoneOn's trainings because we believe that tomorrow's Silicon Valley talent can be the kids who are living in public housing today. ”



Nicole Sanchez, VP of Social Impact at GitHub



Partnerships



AT&T

- EveryoneOn partnered with AT&T to conduct outreach for the Access from AT&T program. The program offers broadband service to eligible recipients for up to \$10 per month. As part of the partnership, EveryoneOn held webinars for national and regional organizations and Enrollment Partners to spread the word about the offer.
- EveryoneOn Regional Managers held successful enrollment events at schools and community gatherings, helping promote Access from AT&T and connecting hundreds of families to affordable broadband.
- Since the launch of Access from AT&T on April 22, 2016, there have been more than 40,000 exits from the EveryoneOn website to the AT&T program.



for complete
and to apply.
Or call 1-855-220-5211.





As part of the ConnectED Initiative, EveryoneOn belongs to a coalition of diverse organizations dedicated to ensuring that all students have access to technology in the classroom and at home. EveryoneOn has specifically partnered with Sprint for its ConnectED initiative, which is to connect 50,000 K-12 students across the nation with free Internet service on Sprint's 4G LTE network.

- In 2016, EveryoneOn connected 7,893 students through this ConnectED initiative.
- In addition, Sprint launched the 1Million Project in October 2016. The 1Million Project is a multiyear initiative to offer free mobile devices and free high-speed wireless Internet connectivity to one million low-income, U.S. high school students lacking a reliable source of Internet access at home.
- Specifically, EveryoneOn helped Paterson, NJ and Charlotte, NC school districts submit applications for 1Million Project pilot program. Both were approved, with devices scheduled for distribution in 2017.



Partnerships

Cox Foundation



EveryoneOn continued its pilot program in Macon, Georgia with the James M. Cox Foundation and Cox Communications, Inc. The program offers a 2-in-1 tablet to families who enroll in the Cox C2C Internet offer (\$9.95 per month).

The tablet is provided at a cost of \$30, after a generous subsidy from the Cox Foundation. In 2016, we provided 101 tablets to households in central Georgia. We are exploring new partnerships and processes to raise this figure in 2017.





Regional Reports

Florida

EveryoneOn's work to connect low-income people living in Florida starting in 2105 and is led by Maribel Martinez. Below are highlights from 2016:

- Launched a Senior Pilot offering digital literacy training to 1,136 seniors living in public housing in December 2016. Phase I midpoint review data demonstrates that 91 percent of seniors attending the workshops are enjoying the workshops and plan to continue using their devices beyond the training.
- Utilized Give Miami Day 2015 funds to outfit unconnected Miamians with laptops.
- Expanded Miami-Dade College Digital Equity Champion activities to include outreach to all campuses via their Single Stop offices. This included working closely with Miami-Dade Mayor Carlos Gimenez and City of Hialeah Mayor Carlos Hernandez.
- Contributed solutions to the United Way ALICE Annual Report (Asset Limited, Income Constrained, Employed) in support of hard-working Florida families.
- Earned press coverage from Univision, CBS, The New Tropic, South Florida Business Journal, and the Center for American Progress. In addition, participated in Comcast's ConnectHOME launch in Miami.
- Presented to the following groups and organizations: Florida Association of Community Action Annual Training Conference; Florida Prosperity Partnership Annual Statewide Conference; Miami Marlins Roundtable for Nonprofits; NCLR Policy Panel; Florida Association of Housing and Redevelopment Professionals; Urban League of Broward County; National PTA; United Way Financial Stability Partners; and Workforce Professional Development Summit.
- Worked with State Senator Rene Garcia.
- Held numerous enrollment events with the YMCA, City of Miami Gardens, County Commissioners, Cornerstone Group and Related Group housing developers, and Hialeah Housing Authority.
- Appointed the boards of the County Commission on Human Rights and YMCA North Pointe.

Los Angeles, CA

EveryoneOn's work to connect low-income people living in Los Angeles region has seen significant expansion in 2016. The work is led by Paulina Chavez. Below are highlights from 2016:

Nickerson Gardens - Sprint ConnectED/ConnectHome Deployment, April 2016



As part of the ConnectHome initiative, the Housing Authority of the City of Los Angeles (HACLA) was able to get hundreds of their public housing residents connected to the Internet in 2016. With the support of EveryoneOn and other stakeholders, HACLA purchased hotspot devices through the Sprint ConnectED program. Additionally, Youth Policy Institute led residents through a two-hour digital literacy training and Human I-T provided residents with a refurbished desktop computer.

AT&T Access Enrollment Workshop at Tzu Chi Community Clinic, Dec 2016

After hearing about EveryoneOn through a Department of Social Services Eligibility Worker, the Tzu Chi Community clinic worked with the Paulina Chavez to host an enrollment workshop during a monthly food distribution for low-income residents where individuals could sign up for the AT&T Access low-cost internet program. The workshop was a success, and Tzu Chi Community Clinic is hoping to have a larger event for the greater Wilmington community at large in 2017.

Council District 10 - Sprint ConnectED Deployment, July 2016



With the support of EveryoneOn, the Los Angeles City Council District 10 Office applied and was approved for 500 connections under the Sprint ConnectED program for distribution to students in 24 schools within the boundaries of the district. The Internet hotspots were made available to students as an additional component of the OurCycle LA program, a city initiative that refurbishes phased out city computers to be given out to low-income residents of the city. The Sprint ConnectED program component has been such a huge success that since then, they have been approved for an additional 500 lines that will be distributed throughout the City of Los Angeles.

Bay Area, CA

EveryoneOn's work to connect low-income people living in the Bay Area of California was launched in 2016. The work is led by Rania Ahmed. Below are highlights from 2016:

Rania spoke on a panel titled, "The Impact of Technology: Bridging the Digital Divide" at Latina Empowerment Day on behalf of HOPE (Hispanas Organized for Political Equality) and Comcast. She had the opportunity to meet with local female leaders who want to help EveryoneOn in their respective communities. This panel explored the role technology plays in our daily life and the efforts being made to ensure that our most vulnerable and underserved communities, locally and statewide, have access to the Internet. EveryoneOn was invited to participate and answer key questions dealing with the digital divide and innovative ways people are using technology to ensure all communities are equipped for the 21st century.

Rania had the opportunity to present on EveryoneOn at Congressman McNerney's 'Get Connected' event (in partnership with LinkedIn) in Stockton, CA. The event was focused around getting connected with jobs online, and LinkedIn offered a training on how to use their platform to search for jobs, create user profiles and more. Since not having Internet access is one of the main reasons why individuals do not use the internet to search for jobs in Stockton, Rania presented information about affordable Internet service that is available to low-income individuals/households. She is working with the Mayor's office to get Stockton high schools connected.

California is proposing a comprehensive approach to amplify the Internet Essential story in the Bay Area, and on behalf of EveryoneOn, Rania worked with Comcast's Internet Essentials program to facilitate and assist the seniors living in the George Davis Senior Residence centers to onboard them to Internet Essentials. She is working with Comcast on a senior pilot across Northern California.



Charlotte, NC

EveryoneOn's work to connect low-income people living in Charlotte, NC is led by J'Tanya Adams. Below are highlights from 2016:

In 2016 EveryoneOn outreach efforts to connect K-12 students yielded a Sprint 1 Million Pilot with Charlotte Mecklenburg Schools' West Charlotte High School. The deployment of 250 hotspots to students in need was followed by an approved application for 25,000 hotspots to be distributed in the fall for several other high school students in the district. The United Methodist Church created a hotspot checkout program for home use to their after school students. Johnson C. Smith University was awarded the Geek Squad Academy opportunity. Elected officials are more aware of the need to close the economic divide through closing the digital divide.



New Jersey

EveryoneOn's work to connect low-income people living throughout New Jersey is led by Kurt Peluso. Below are highlights from 2016:

- JerseyOn obtained 6,700 adoptions through ConnectED and ConnectHome in 2016.
- In September, JerseyOn sent Bergen County students home with fully loaded backpacks and hotspots as part of a partnership with the Bergen County Volunteer Centers.
- In 2016, JerseyOn worked with Eastside High School in Newark. This included working with students to create and distributed Google surveys to find out how many of their classmates were disconnected and devise a plan on how to connect them. The students were also given the opportunity to speak to HUD Secretary Julián Castro about ConnectHome.





Events and Press Coverage

ConnectHome 1st Anniversary

In July, EveryoneOn, along with the U.S. Department of Housing and Urban Development (HUD) and other stakeholders, celebrated the first anniversary of the innovative initiative, ConnectHome.

- The celebration event also included remarks from Rob Serger, Best Buy Senior Market Director; Adrienne Todman, District of Columbia Housing Authority Executive Director; Chike Aguh, CEO of EveryoneOn; Danilo Campos, Technical Director of Social Impact at GitHub; and Devonte Gooding, a Best Buy Teen Tech Center student.
- As part of the celebration, EveryoneOn, GitHub, and Kano hosted a #ConnectHome Kids Can Code! Program for approximately 50 middle-school and high-school students at the Best Buy Teen Tech Center at the Boys & Girls Club of Greater Washington's FBR Branch at THEARC in Southeast D.C.



**HUD SECRETARY
JULIÁN CASTRO**

“ ConnectHome is opening doors of opportunity for our next generation of Americans. In one short year, the initiative has expanded its reach to more than 1.5 million children. We’re proud today to stand with EveryoneOn and our stakeholders to celebrate the tremendous progress we’ve made to give kids the tools they need to succeed in our 21st-century global economy. ”

ConnectAll Summit

In August, stakeholders involved in the ConnectAll initiative met to discuss current and future work to end the digital divide in United States. Called the ConnectAll Summit for Digital Inclusion, approximately 75 people attended, representing nonprofits, businesses, government, and other stakeholders.

Highlights include:

- Lauren Wilson of the Federal Communications Commission (FCC) called on summit participants to contribute towards an upcoming report on non-price barriers to digital inclusion and to inform an understanding of digital inclusion across sectors. Jodie Foster, also of the FCC, walked participants through the exciting changes coming in December with the Lifeline Modernization Order, which extends the monthly federal subsidy for voice service to include broadband.
- Fred Logan, ConnectHome Choctaw Nation Manager, told of the Choctaw Nation's ConnectHome journey from three percent at-home connectivity to a successful 66 percent after the first year.
- Casey Sorenson of PCs for People encouraged summit participants to take part in their four-part model of device refurbishment. If just 10 percent of purchased computers were refurbished and given to schoolchildren, we could close the digital divide, he shared.
- Did you know that in the United States, libraries outnumber McDonald's, a common source for free Wi-Fi, three and a half to one? Andrea Sáenz of the Chicago Public Library shocked the room with this statistic and emphasized the library's role in the digital age: libraries are primarily concerned with supporting access to information and knowledge, she said, and as the form shifts to digital, the libraries must follow suit as a critical partner in digital inclusion.



“ Today is oriented around the ambitious initiative called ConnectALL. All in this room can get involved and take part in the digital revolution, not leaving any low-income Americans behind.

R. David Edelman, Special Assistant to the President for Economic and Technology Policy, National Economic Council.

”

Press Recognition



How Non-Profits Help Close the Digital Divide
A tour through the nitty gritty details of getting as many people as possible connected to the Internet.
By Rick Paulas

Picture the digital divide as a literal gap: a ragged canyon running through a desert. One side's population has Internet access. They bring laptops to cafes, walk down the street with their phones out, stream Netflix, and have corners in their living room dedicated to their unwieldy desktop computers. The folks on the other side of the canyon have no access and live in an entirely different world.

How Do You Keep the American Dream Alive? End the Digital Divide
In our ongoing series, meet Chike Aguh, a member of the NationSwell Council, a community of leaders who share a passion for service and engaging around solutions to national challenges.

Bridging the Digital Divide
In Kansas City, the public schools and library are turning technological have-nots into haves.



CONFERENCES AND PUBLIC SPEAKING ENGAGEMENTS

EveryoneOn participated in a variety of conferences and speaking engagements in 2016. From testimony in support of digital inclusion efforts underway in Washington, D.C. to featured panels the Schools, Health & Libraries Broadband (SHLB) Coalition's annual conference and the National Digital Inclusion Alliance's Net Inclusion 2016 to being a featured speaker on a digital citizenship panel at New America's annual conference, EveryoneOn was front and center in the conversation about the digital divide in the United States.

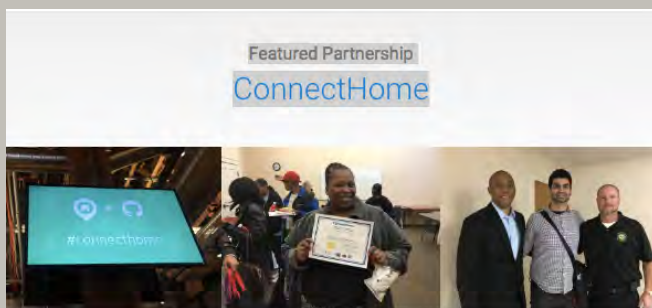


AWARDS & RECOGNITION

EveryoneOn was chosen as the venture with the greatest social impact by its cohort of the Points of Light Civic Accelerator.



GitHub featured EveryoneOn and our work with ConnectHome in their giving report. This work was recognized as a standout example of partnership with the technology company.



Currently one in four low-income families in the U.S. does not have access to the internet at home. The first of its kind, ConnectHome is a White House program that aims to end the digital divide and close the homework gap in government-assisted housing units.

The initial pilot will connect 275,000 families with high-speed broadband internet connections. The project also includes devices and digital inclusion trainings in 28 communities across the US. ConnectHome is a partnership between the [Department of Housing and Urban Development](#), nonprofit partners, local government housing authorities, and private sector businesses.



JerseyOn, a program of EveryoneOn, was named as a recipient of the Community Supporter Award from Families and Community Together (FACT), a nonprofit organization dedicated to assisting the families and children of Union County, NJ. FACT helps families to form teams of support around a child in crisis with people who truly know and care about their future, and guides families to use and manage resources that are available to them in their community.

JerseyOn provided over 100 previously unconnected youths with high-speed Internet connections and computers at no cost to their families.

VOICES OF THE DIGITAL DIVIDE



“

At one point, I would have told you no, the Internet isn't important. But, not now. The Internet is an essential part of my life. I'm so glad that have the Internet now.

”

For five years, Princeann Vick was one of the millions of Americans who couldn't afford a home Internet subscription.

Suddenly, though, being unconnected became problematic. Her son, diagnosed with attention-deficit, hyperactive and oppositional defiant disorders, entered kindergarten in 2014.

“I am a paper and pencil kind of gal,” Vick says. But in order to communicate with the teachers and help facilitate out-of-school learning, she needed the Internet. So she started bringing her laptop to the public library and community center near her home in Little Ferry, New Jersey, where access was limited.

Vick would probably still lack home Internet access if it weren't for EveryoneOn, a national nonprofit that connects low-income earners with low-cost broadband through partnerships with internet providers. Her son takes part in the free lunch program at school, qualifying her for EveryoneOn's services. Vick connected with the organization around March 2016.

“People need Internet, and if this can help, I'm all for it,” the stay-at-home mom says. “Because it's expensive. And everything these kids do now is online ... they're always on their tablets or their phones. They've got to be linked up to something.”

FINANCIAL INFORMATION

EveryoneOn is a 501(c)(3) nonprofit organization, and 100 percent of all donations received are tax deductible. Financial support helps us maintain our commitment to providing high-speed, low-cost broadband, technology, and free digital literacy to ensure a fair and just future for all. To make a charitable donation to EveryoneOn, please note that our federal tax ID (#45-4868462) may be listed as “Connect to Compete, Inc.”

EXPENSES 2016

GENERAL ADMINISTRATIVE		PROGRAMS	
Employee Fringe	\$107,914.28	Broadband Adoption & Training	\$1,412,637.61
Rent, Travel & Other	\$121,846.12	Eligibility & Enrollment Systems	\$92,476.50
Service Providers	\$19,144.63	Marketing & Awareness	\$28,723.81
Total G&A	\$248,905.03	Total Programs	\$1,533,837.92

INCOME 2016

Foundations	\$150,000.00
Corporations	\$1,983,591.00
Bulk Adoptions*	\$158,184.63
Individuals	\$10,633.97
Total Income	\$2,032,409.60

Generous support in the form of multi-year grants from our key local and national philanthropic partners continues to provide the majority of our funding. We are deeply grateful to the following foundations for their lasting commitment to closing the digital divide in the United States: Carlos Silm Foundation, John S. and James L. Knight Foundation, Wasserman Foundation, and the California Emerging Technology Fund.

*Bulk Adoptions are monies given from outside sources to pay for connectivity. Specifically, 100 percent of these funds go to directly to pay for connectivity for communities and individuals.

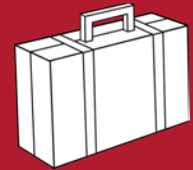
The Opportunity of Internet for All



Students are 7 percent more likely to graduate high school and college when connected to the Internet at home. People who receive a high school diploma will earn \$1 million more over a lifetime compared to those without and the same is true for those who graduate college relative to those who do not. ²



With the increase of healthcare monitoring software, Internet connectivity on average allowed the healthcare system to save \$3,300 per year in expenses due to proactive preventative care and a reduction in hospitalization. We used population with diabetes (9.7 percent) to obtain average value of impact per person. ³

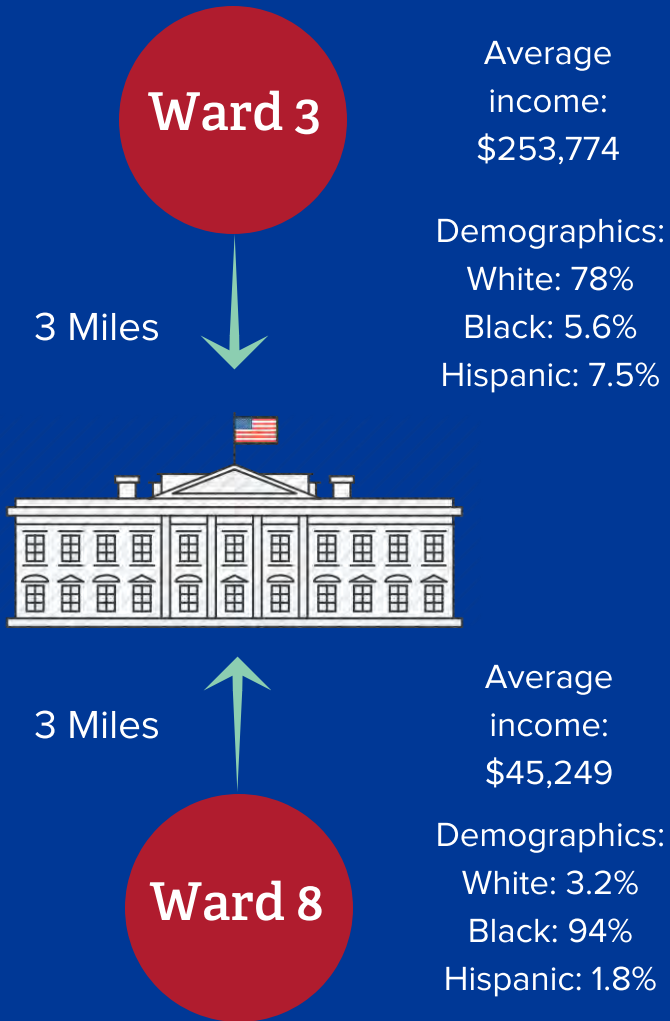


Based on findings from the White House Council of Economic Advisors and the Bureau of Labor Statistics, if an unemployed person has the Internet at home, they will get back in the workforce 7 weeks faster and add more than \$5,000 to their income. ¹

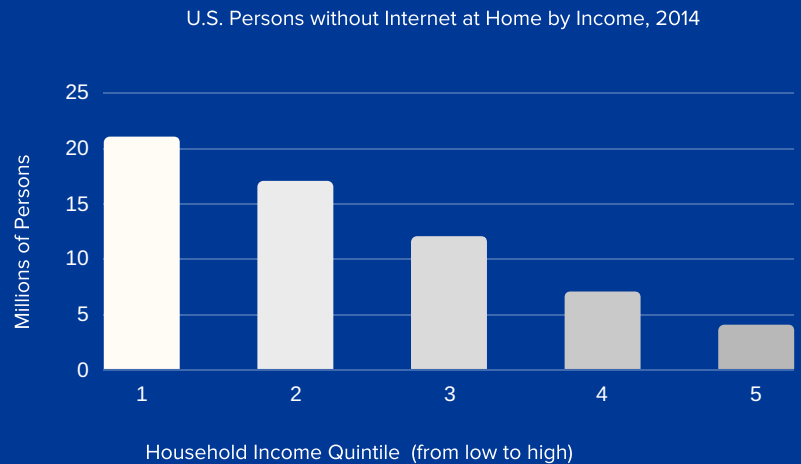
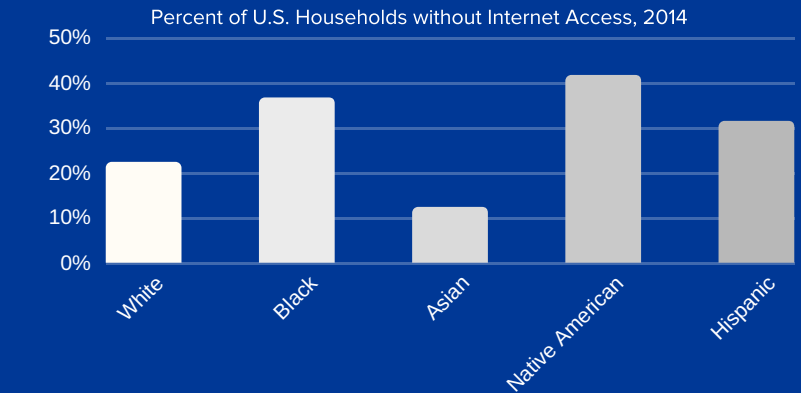
Potential for more than \$2 million in lifetime earnings if you are connected to the Internet.

WE NEED INTERNET FOR ALL, NOT JUST SOME

In Washington, D. C. less than three miles from the White House, the digital divide is real. This divide cuts across income and demographic lines.



In the United States, the digital divide affects minority and low-income people the most.



THE BENEFITS OF INTERNET CONNECTIVITY ARE ENDLESS.



HELP US CONNECT PEOPLE IN THE UNITED STATES TO THE INTERNET AND THE OPPORTUNITY IT BRINGS

Your Financial Support Allows:

- Children to do their homework
- Students to apply for college
- Families to apply for public benefits
- The unemployed to fill out job applications online
- Patients to receive preventative care through telehealth monitoring software
- The underbanked to gain access to online banking
- Grandparents to keep in touch with their grandkids

All it takes is \$10 to connect one family to low-cost, high-speed Internet service for one month.

- \$50 covers a broadband router and one month of service.
- \$120 provides home Internet service to a family for a full year.
- \$1200 will help 10 families gain home Internet access for a full year.

HOW MANY PEOPLE CAN YOU HELP CONNECT?

If you have funding opportunities or are a foundation or corporation interested in working with EveryoneOn to end the digital divide, please contact us at development@everyoneon.org.



Thank You!

everyoneon.org | [@everyone_on](https://twitter.com/everyone_on) | info@everyoneon.org